

Thessaloniki, June 18, 2021

Press Release

Project “Identity in Between”

**MOMus-Museum of Contemporary Art- Macedonian Museum of Contemporary Art
and State Museum of Contemporary Art Collections
(TIF-HELEXPO area, Thessaloniki)
June 24 – September 26, 2021**

The term ‘identity’ is evidently used today in order to describe the characteristics, choices and activities which allow us to discern ourselves, sometimes by joining and other times by separating ourselves from others. Now more than ever, we are living in an era composed of identities, admitting that there is not a single self and that identity does not concern something singular, impervious and stable, but rather a notion with multiple meanings, polyphonic and flowing, opening a broad field of conversation, reevaluation and new narration.

Attempting to delve into the multiple terms (social, cultural, psychological) on the basis of which identities are formed, the project **IDENTITY IN BETWEEN** is organized by **RUNONART** and presented in **MOMus-Museum of Contemporary Art in Thessaloniki, from June 24 until September 26, 2021**, inviting five women artists to create new performance projects and to share their artistic expression and ideas on the notion of the multiple prisms of one’s being.

In these projects, **Tzeni Argyriou** is concerned with the relation between technology and human existence in the digital world, **Marianna Kavallieratos** steps into other peoples’ shoes during multiple everyday routes, **Virginia Mastrogiannaki** touches on the issue of different images per age and attempts a return to youthfulness, **Maria Sideri** delves into the boundaries between wholesomeness and toxicity, as seen in the relationship between man and nature and **Eliza Soroga** takes on multiple professional identities during work interviews.

The performances took place and were filmed by the RUNONART group at the Former Airport at Elliniko during October 2020, followed by interviews of the artists.

The “Identity in Between” project is realized by the RUNONART Non Profit Organization, in collaboration with the MOMus-Museum of Contemporary Art-Collections of the Macedonian Museum of Contemporary Art and the State Museum of Contemporary Art, with the support of NEON Organization for Culture and Development and the Ministry of Culture and Sports, in the frame of the 23rd Thessaloniki Documentary Festival.

RUNONART is a non-profit organization, aspiring to support the production of contemporary Greek-Cypriot art, to promote interdisciplinary and cross-border collaboration and to promote with

pioneering means the Greek-Cypriot artistic work in new audiences across the world, inviting artists and spectators to actively participate in the joint formulation of a different creative and social milieu.

Production: RUNONART

Concept-Direction: Efi Spyrou

Artists: Tzeni Argyriou, Marianna Kavallieratos, Virginia Mastrogiannaki, Maria Sideri, Eliza Soroga

Texts-Interviews: Charis Kanellopoulou, Paraskevi Tektonidou

MOMus exhibition coordination: Areti Leopoulou

Creative team:

Concept-direction: Efi Spyrou

Assistant Director: Sokratis Morfonios

Cinematographer: Pavlos Mavrikidis

Camera: Jo Capralou, Costas Goulas

Still photography: Emma Louise Charalambous

Sound: Iason Theophanou

Drone: Andreas Papanikolas

Dir.production: Haris Michaloyiannakis

Props curator and styling: Milena Panagiotova

Make-up: Amanda

Make-up & Hair: Beehive artists|Anna Mpakatsaki

Editing: Giorgos Alefantis

Coloring: Marios Stylianou

Sound composition and sound editing: Dimitris Tsoukas

Audiovisual translation-subtitling: Myrto Koromantzou

Poster: Yannis Mantzaris

Art-intervention-for Tzeni Argyriou: Vassilis Gerodimos

Make up-for Maria Sideri: Vasiliki Kita

Props master-for Maria Sideri: Socratis Papadopoulos

Costume design-for Maria Sideri: Christina Lardikou

Interviews expert-for Eliza Soroga: Roza Alhanati

Support by:

Manos Georgakopoulos, Spyros Karanasios, Savvas Theoharakis, Marilena Lakioti, Athina

Lampropoulou, Areti Leopoulou, Christina Paraskevopoulou, Yannis Perrotis,

Eva Rapti, Alexandros Stanas, George Zervides, Christos Dogas, Isabelle Kountoure, Peter

Hadersdorfer, Georgios Tsiogkas, Paolo Marzano

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Mastrogiannaki, Milena Panagiotova, Maria Papadopoulou, Sotiris Petropoulakis, Giota Peklari,

Eleftheria Rapanaki, Efi Spyrou, Aggelika Stavropoulou, Betty Santamouri, Eftychia Tsakou,

Ioanna Tsami, Archodia Tabaki, Moschoula Vamvakari, Maria Vasariotou, Klimentini Vounelaki,

Kynthia Voukouvalidou

Production-Organization



Co-organization



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In the frame of



MOMus-Museum of Contemporary Art-Collections of the Macedonian Museum of Contemporary Art and the State Museum of Contemporary Art

Egnatia 154 (TIF-HELEXPO area)

54636, Thessaloniki

email: info.contemporary@momus.gr

T: +30 2310 240002

fb @MOMusContemporary / #MOMusContemporary

Days & hours: Tuesday, Wednesday, Friday, Saturday, Sunday: 10: 00-18: 00, Thursday: 12: 00-20: 00

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