

on·entropy

**Now open: 'Landscape - Marble - Movement - Light'
An interpretation of Utopia by Design at London Design Biennale
7th - 27th September 2016**



Above: 1.2 Pentelikon marble block, transported from Greece and displayed in Edmond J. Safra Fountain Court, Somerset House

Today marks the unveiling of Greek marble atelier on·entropy's entry at the first London Design Biennale; a presentation of newly commissioned works by over 30 countries at arts and cultural venue Somerset House. Running from 7th - 27th September 2016, each work explores the theme 'Utopia by Design'.

Having paired with administrative body, the Hellenic Ministry of Culture, dynamic sister-duo and founders of on·entropy, Niki and Zoe Moskofoglou, have curated the Greek exhibit. Upon entering the iconic venue, visitors are able to engage first-hand with a 1.2 tonne Pentelikon block, which was extracted from a quarry outside of Athens and transported across land and sea to be placed prominently in the prestigious Edmond J. Safra Fountain Court. The only entry in the London Design Biennale to have a display indoors and outdoors, the sisters have also transformed two rooms within the East Wing of Somerset House into a utopian marble landscape.

on•entropy's installation merges culture and nature with a focus on population and material movements throughout time. The exhibit was inspired by a quote from the famed philosopher, Thomas More: "You needn't take any luggage, for wherever you go you'll be equally at home, and able to get everything you want".

Visitors over the 20-day period can experience the materiality of the marble as they are transported to Mount Pentelicus - the birthplace of the stone used to construct Athens' iconic Parthenon as well as modern-day architecture across the world - via a slideshow and video installation.

The visiting public will also be encouraged to learn more about the stone's rich heritage through a series of talks and seminars, running parallel with the three-week Biennale.

'*Landscape - Marble - Movement - Light*', an interpretation of Utopia by Design by on•entropy for London Design Biennale, runs from 7th - 27th September at Somerset House.



Above: Materiality, a detail shot of on•entropy's 1.2 Pentelikon marble block

ENDS

For further information, interview opportunities and high-res images, please contact:
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Notes to Editors

About on•entropy

on•entropy is a marble atelier established in 2009 in Athens and London. Marble, an archetypal Greek material, takes on an unconventional role in on•entropy's designs; they encapsulate the contradiction of being heavy and compact and at the same time vulnerable, fragile and translucent. Its diverse character is the core of the atelier's founding mission: to experiment with marble and its entropy; its transformation potential & inherent limitations. The result is the craftsmanship of intricate and delicate creations, evolving its diachronic qualities in an imaginative & contemporary way.

Created and run by sisters Niki and Zoe Moskoglou, on•entropy revolves around marble's resilience and diverse character. NM is an architect with an academic training in design. Her work demonstrates an architectural detailing and instinct of how space can surpass mere function while ZM is a civil engineer focusing on the marriage of Cultural and Natural Heritage.

NZM founded their design studio to reflect both art and craft. Pushing the boundaries of marble, they aim at settling it peacefully into itself. on•entropy works on the concept of marble, it's about the artistry and the meticulous execution. The atelier reflects deeply the idea of entropy, with roots in the Greek 'entropia', which refers to 'turning toward' and transformation.

www.onentropy.co.uk

About London Design Biennale

The first London Design Biennale will open this September at Somerset House with over 30 countries participating (7 – 27 September). Nations from six continents will present newly commissioned works that explore the theme Utopia by Design.

At the London Design Biennale you will see installations curated by the leading museums and design organisations in the world, including Cooper Hewitt, Smithsonian Design Museum (USA), DAMnation (Belgium), German Design Council, the MAK and Austria Design Net, Moscow Design Museum (Russia), Triennale Design Museum (Italy), India Design Forum, Southern Guild (South Africa), The Japan Foundation, and Victoria and Albert Museum (UK). Design teams include architects, designers, scientists, writers and artists.

Taking over the entirety of Somerset House, including The Edmond J. Safra Fountain Court and River Terrace, the London Design Biennale will explore big questions and ideas about sustainability, migration, pollution, energy, cities, and social equality. You will see engaging and interactive installations, innovations, artworks and proposed design solutions - all in an immersive, inspiring and entertaining tour of the world.

www.londondesignbiennale.com

About the Greek entry

Administering Body:

Hellenic Ministry of Culture & Sports

Design Team:

Niki & Zoe Moskoglou of on•entropy

Eleftheria Deco, light designer

Domnika Gregoriades, graphic designer

Georgios Malekakis, Photography & Video

Research:

Daphne Stylianou & Zoe Moskoglou

Nikos Eleftheras, Music

Curator:
on•entropy

Under the auspices of:
The Hellenic Ministry of Culture & Sports, The Hellenic Ministry of Foreign Affairs

Sponsors:
Nopera, Upstream, Neon, Martinos Art & Antiques



Supporters:

